

Blue Book Subscription Pricing

In a volatile industry like produce, there's no room for error.

Since 1901, Blue Book has brought predictability to the end-to-end produce supply chain, helping family-owned growers and national grocers alike make the right business connections and the right trading decisions at the right time. Manage your business, limit your financial risk, and accelerate your revenue growth with Blue Book, the most trusted name in produce.

Better connections. Better decisions. Better outcomes.

Ready to subscribe to Blue Book's industry leading data and insights?

	Most popular		
Basic	Standard	Premium	Enterprise
Unlock industry leading produce-specific credit and business information for the entire produce supply chain.	Leverage advanced features to manage trading risk and facilitate new customer relationships.	Scale across your entire organization with unlimited access. Your teams are empowered to make the right decisions at the right time.	Real-time data feeds integrated into your native systems.
\$995 / Year \$4,400+ Value	\$1,795 / Year \$7,400+ Value	\$3,395 / Year \$15,700+ Value	Contact Sales for custom pricing (sales@bluebookservices.com)
<p>What's included:</p> <ul style="list-style-type: none"> ✓ 3 total seat licenses to our customer platform New Unlimited descriptive listings lines New Unlimited Blue Book Business Reports ✓ Up to 10 total Business Reports with Experian Supplement New 1 complimentary Business Report with Public Records Supplement 	<p>All <i>Basic</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> ✓ 8 total seat licenses to our customer platform New Complimentary logo publishing ✓ Unlimited credit ratings search with company history ✓ Up to 25 total Business Reports with Experian Supplement New Discounted collection and trade dispute resolution services New Search and export to 250 data records per day per seat, including sales lead generation contacts 	<p>All <i>Standard</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> New Unlimited seat licenses ✓ Search firms by Blue Book Credit Score New Complimentary "Who's viewed my profile" New Discounted (or free) trade dispute resolution services ✓ Unlimited database sales lead generation searches ✓ Export up to 500 data records per day per seat New Discount on digital ad purchases 	<p>All <i>Premium</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> ✓ Unlimited, fully automated, real-time access to Blue Book credit ratings and scores, business updates and sales lead information ✓ Export up to 2,000 data records per day per seat via custom CSV queries and export unlimited data records via API) ✓ License to integrate Blue Book Services' business and credit data directly into your CRM, credit management tool, or proprietary database

Key Features	Basic	Standard	Premium	Enterprise
Business Profile				
Annual Subscription Price	\$995	\$1,795	\$3,395	Contact Sales
New Seat Licenses	3	8	Unlimited	Unlimited
New Descriptive Listing Lines	Unlimited	Unlimited	Unlimited	Unlimited
Logo (HQ + Branch)	\$199	Complimentary	Complimentary	Complimentary
Annual Print Blue Book	\$220	\$220	\$220	\$220
Trading Intelligence				
<i>Ratings & Credit Scores</i>				
Credit Worth Estimate ('M' Rating)	Limited	Unlimited	Unlimited	Unlimited
Trade Experience ('X' Rating)	Limited	Unlimited	Unlimited	Unlimited
Pay Description ('P' Rating)	Limited	Unlimited	Unlimited	Unlimited
Blue Book Credit Score	Limited	Unlimited	Unlimited	Unlimited
Credit Sheet Report (Weekly)	√	√	√	√
Coming Soon Blue Book Credit App Service	5	15	30	30
<i>Business Reports</i>				
New Blue Book Business Report	Unlimited	Unlimited	Unlimited	Unlimited
Business Report with Experian	10	25	50	50
New Business Report with Public Records	1	5	15	15
<i>Trade Dispute Services</i>				
New Courtesy Contacts	Unlimited	Unlimited	Unlimited	Unlimited
Dispute Resolution (<i>Success Fee</i>)	10% Fee	5% Fee	2% Fee	2% Fee
New Dispute Resolution (<i>with A/R aging file submissions</i>)	5% Fee	2% Fee	Complimentary	Complimentary
Claims Activity Table	√	√	√	√
Sales Intelligence				
Lead Generation Search	Limited	Unlimited	Unlimited	Unlimited
Export Data Records (.CSV file)	Not Available	250 Records / Seat / Day	500 Records / Seat / Day	Unlimited (API / CSV)
New Who's Viewed My Profile	\$199	\$99	Complimentary	Complimentary
New Blue Book Digital Ad Discount	Not Available	5%	10%	10%
Market Intelligence				
Coming Soon Business Valuation	\$175	Complimentary	Complimentary	Complimentary
Produce Blueprints	√	√	√	√
Know Your Commodity	√	√	√	√
Trading & Transportation Guide	√	√	√	√